



International Convention

June 13-16, 2022 • San Diego, CA

BIO International Convention

Sponsorship & Branding Opportunities

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BIO 2019 Overview Stats



17,307
Attendees



8,400+
Companies



65+
Countries Represented

Top International Delegations

1. Canada
2. Japan
3. Republic of Korea
4. United Kingdom
5. Germany
6. France
7. Australia
8. Switzerland
9. China
10. Taiwan

49
States, DC, + Puerto Rico

1,800+
Exhibitors

100+
International + US
Public Officials

150+
Student Day Attendees

48,500+
Partnering Meetings

46
Domestic + International
Pavilions



Education Recap

- **150+** Sessions
- **250+** Company Presentations
- **800+** Speakers



Partnering Recap

- **48,500+** Scheduled Partner Meetings
- **4,102** Partnering Companies
- **7,796** Delegates
- Partnering activity has grown **66%** in the past 5 years



Diversity of Speakers

- **Keynote Speakers:**
 - **Jamie Dimon**, Chairman & CEO, JP Morgan Chase Global Finance Leader
 - **Siddhartha Mukherjee**, Physician, Biologist, Oncologist, Author
- **Featured:**
 - **Maina Bhaman**, Partner Capital Funds Sofinnova Partners
 - **Sam Ulin**, Managing Director, ClearView Healthcare Partners
 - **Debra Miller**, Chief Executive Officer and Founder, CureDuchenne

Attendance History



2,077 (35%)
First Time Attendees

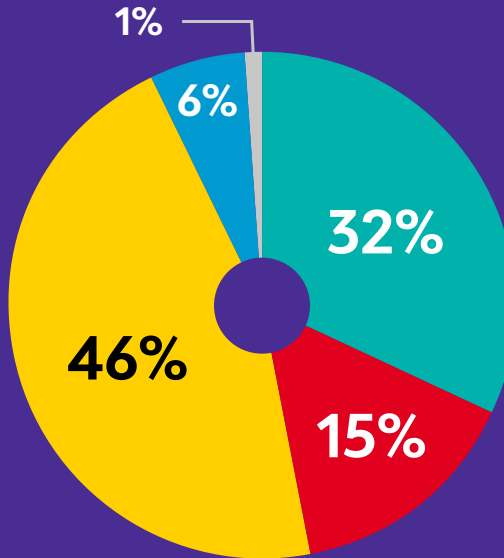


4,394 (73%)
Companies Wanting to do Business with Foreign Countries



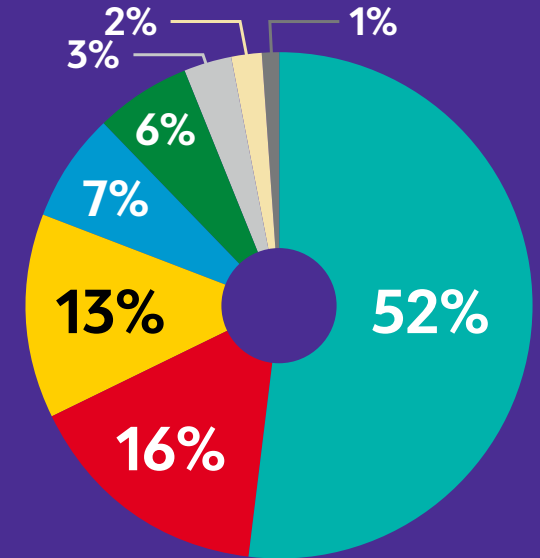
3,460 (58%)
Purchase Decision Makers

Breakdown by Title



- CEO/C-Level
- VP/Partner/Managing Director
- Director/Mid-Level Manager
- Coordinator/Administrative
- Other

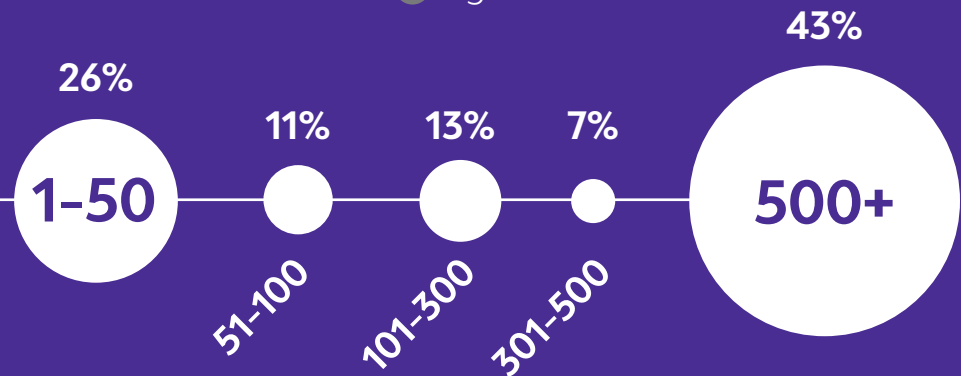
Breakdown by Industry



- Drug
- Service
- Academic/Non-Profit
- Research Tools/Support
- Diagnostics/Device/Digital Health
- Investor
- Industrial/Environmental
- Agricultural

Company Size

Based on Number of Employees



BIO 2022 Opportunity-Specific Benefits Matrix

Opportunity	Maximum Number of General Access Registrations*	Maximum Number of Premier Access Registrations*	Sponsor Recognition	Access to the Sponsor Lounge Onsite	Opportunity to Display Promotional Materials
Target Audience					
BIO Board of Directors & Steering Committee Reception	2		✓	✓	
Celebrating Leaders Reception	4		✓	✓	
Country-Specific Receptions	2		✓	✓	
Monday Welcome Reception	38		✓	✓	✓
Thought Leadership					
BIO Patient Advocacy Pavilion	4		✓	✓	✓
Biotechnology Entrepreneurship Boot Camp	2		✓	✓	✓
Keynotes	28		✓	✓	✓
Start-Up Stadium	2		✓	✓	
Super Sessions	4		✓	✓	✓
Sessions	4		✓	✓	✓
Partnering & Deal-Making					
Academic Campus	4		✓	✓	
Dedicated Partnering Suite - Standard		3	✓	✓	✓
Dedicated Partnering Suite - Medium		4	✓	✓	✓
Dedicated Partnering Suite - Large		12	✓	✓	✓
Dedicated Partnering Suite - Super		16	✓	✓	✓
Company Presentations	2		✓	✓	✓
Partnering System Sponsorship	8		✓	✓	✓
Branding					
Attendee Bags	18		✓	✓	
Covid Items (mask, gloves, wipes)	2		✓	✓	
Charging and Sanitizing Stations	2		✓	✓	✓
Floor Markers	0				
High-Visibility Signage	4		✓	✓	
Hotel Key Cards	4		✓	✓	
Lanyards	4		✓	✓	
Wi-Fi	4		✓	✓	

Access Your Target Audience

BIO Board of Directors & Steering Committee Reception

(3 Opportunities Available*) **\$25,000**

Take advantage of this elite, invitation-only reception to market your corporate message to a premier audience, including the BIO Board of Directors, 2022 BIO International Convention Steering Committee members, top industry leaders, and special guests.

Benefits include:

- Recognition on printed and electronic invitations and signage at reception
- Four (4) reception invitations
- Up to two (2) General Access registrations (number of registrations based on total spend and membership status)
- Sponsor recognition on website, onsite signage and Convention marketing materials
- Access to onsite Sponsor Lounge and private meeting space

Celebrating Leaders Reception

(3 Opportunities Available*) **\$50,000**

Get your brand in front of industry leaders. This invitation-only reception honors and recognizes CEOs, public officials and dignitaries, and patient & health advocacy organizations.

Benefits include:

- Recognition on printed and electronic invitations and signage at reception
- Five (5) reception invitations
- Up to four (4) General Access registrations (number of registrations based on total spend and membership status)
- Sponsor recognition on website, onsite signage and Convention marketing materials
- Access to onsite Sponsor Lounge and private meeting space

Country-Specific Receptions

(Multiple Opportunities per Reception) **\$25,000**

Receive global engagement with targeted international delegations attending the convention. Countries and Regions are still TBD.

Benefits include:

- Reception invitations, recognition on electronic invitations and signage at reception
- Up to two (2) General Access registrations (number of registrations based on total spend and membership status)
- Sponsor recognition on website, onsite signage and Convention marketing materials
- Access to onsite Sponsor Lounge and private meeting space

Monday Welcome Reception

(Exclusive) **\$400,000**

(Multiple Opportunities) **\$100,000**

Enhance your company brand with this high-energy, high-profile reception welcoming thousands of high level attendees to the BIO International Convention. This event is guaranteed to leave a lasting impression.

Benefits include:

- High-visibility signage and recognition at reception
- Opportunity to display promotional materials and provide giveaways at event
- Additional reception tickets
- Up to thirty-eight (38) General Access registrations for Exclusivity of the Monday Welcome Reception (number of registrations based on total spend and membership status)
- Up to eight (8) General Access registrations for Exclusivity of the Monday Welcome Reception (number of registrations based on total spend and membership status)
- Sponsor recognition on website, onsite signage and Convention marketing materials
- Access to onsite Sponsor Lounge and private meeting space

Showcase Thought Leadership

BIO Patient Advocacy Pavilion

(Exclusive) **Contact BIO for pricing**
(Multiple Opportunities) **\$60,000**

The BIO Patient Advocacy Pavilion offers a turnkey solution for patient and health advocacy groups and venture philanthropy organizations to meet with each other and industry, and gain visibility at BIO 2022. Align your company brand with these important industry leaders at the Pavilion, which will contain private meeting rooms for scheduled partnering meetings (through the BIO One-on-One Partnering System™), a staff check-in counter, casual areas for networking, and patient advocacy group displays. Your sponsorship helps these important groups attend and participate at BIO 2022.

Pavilion Benefits include:

- Recognition as a corporate sponsor of the BIO Patient Advocacy Pavilion
- Opportunity to nominate 2-3 patient advocacy organizations to participate (subject to BIO's review)
- Dedicated Customer Success Associate to assist select patient advocacy organizations with meeting requests and priority scheduling of meetings
- Opportunity to place company promotional materials within the Pavilion
- Up to Four (4) General Access registrations (number of registrations based on total spend and membership status)
- Sponsor recognition on website, onsite signage and Convention marketing materials
- Access to onsite Sponsor Lounge and private meeting space

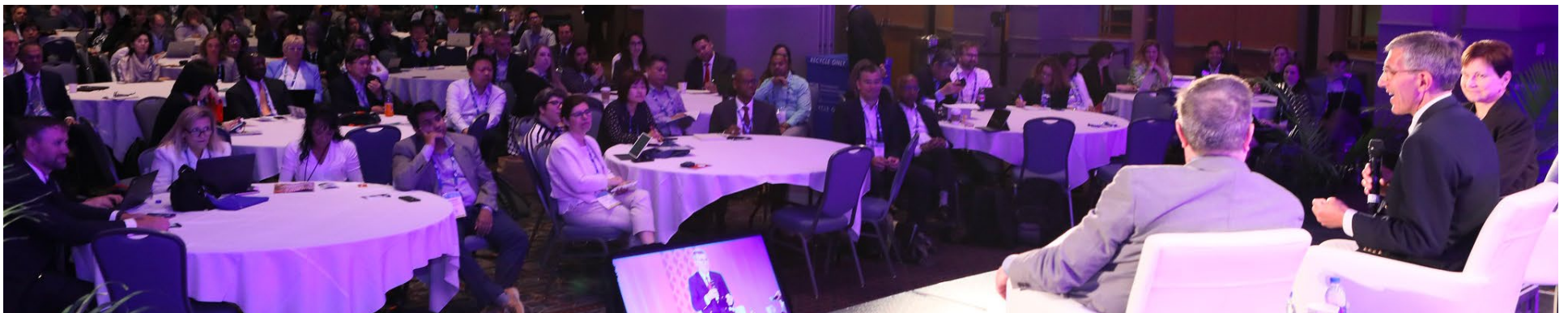
Biotechnology Entrepreneurship Boot Camp

(Exclusive) **\$25,000**

This intensive 2-day pre-convention program walks you through the necessary steps and gives you the skills to transform technology and invention into a viable company. Boot Camp addresses a broad range of issues faced by entrepreneurs from the managerial, scientific and academic communities. Boot Camp attendees will develop the insight and energy required for entrepreneurial success as they learn about the essentials of strategic project selection and management, expeditious and cost-effective management, stakeholder requirements, and how to oversee the components of the commercialization process.

Benefits include:

- Opportunity for speaking role(s) subject to BIO's approval
- Recognition on signage and in-room presentation screen and all marketing materials promoting the Boot Camp
- Opportunity to display promotional materials
- Up to two (2) General Access registrations (number of registrations based on total spend and membership status)
- Sponsor recognition on website, onsite signage and Convention marketing materials
- Access to onsite Sponsor Lounge and private meeting space



Keynotes

(Exclusive) **\$300,000**

See your company story and brand featured alongside top-name speakers during these exhilarating and thought-provoking keynotes. Past guest speakers have included Siddhartha Mukherjee, Robin Roberts, David Cameron, Will Smith, Newt Gingrich, Tom Brokaw, Wynton Marsalis, Hillary Rodham Clinton, Richard Branson, Tony Blair, Bill Clinton, George W. Bush, Dr. Anthony Fauci, Sanjay Gupta, Dr. Jennifer Doudna, and Siddhartha Mukherjee.

Benefits include:

- Speaking opportunity for your company CEO (3-min max)
- Opportunity for 3-min corporate video
- Reserved VIP seating
- Opportunity to provide promotional materials and corporate giveaways
- Up to twenty-eight (28) General Access registrations for Exclusivity of the Tuesday or Wednesday Keynote (number of registrations based on total spend and membership status)
- Sponsor recognition on website, onsite signage and Convention marketing materials
- Access to onsite Sponsor Lounge and private meeting space
- **Note:** BIO maintains control over program and speakers and reserves the right to determine session format and schedule

Start-Up Stadium

(5 Opportunities Available* – Corporate Sponsors) **\$30,000**

Scholarships

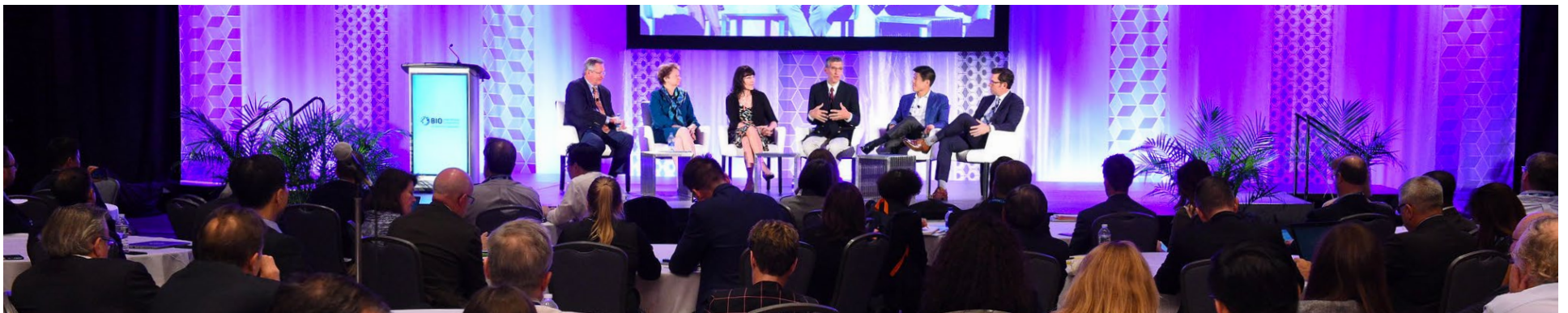
(Multiple Opportunities) **Contact BIO for pricing**

The Start-Up Stadium provides start-up companies the opportunity to engage key members of the investment community, venture philanthropy groups, and BIO attendees. These companies have raised less than \$10 million since inception and have fewer than 20 full-time employees. A panel of investor judges will provide live feedback on start-up pitches for an exciting and interactive experience. Start Up Stadium at BIO 2021 included 72 applications, narrowed down to 16 finalists and 1 winner. These companies represented 24 states and 13 countries.

Corporate sponsorships are available, as well as the opportunity to nominate and provide scholarships for companies to attend and participate.

Benefits include:

- Prominent company branding on the Start-Up stadium structure, and in all marketing materials promoting the Start-Up Stadium
- Opportunity to nominate up to three (3) companies to present at the stadium (exact number TBD and work with BIO to ensure companies meet qualifications)
- Opportunity to introduce the companies at the stadium (exact number TBD)
- Up to two (2) General Access registrations (number of registrations based on total spend and membership status)
- Sponsor recognition on website, onsite signage and Convention marketing materials
- Access to onsite Sponsor Lounge and private meeting space



Super Sessions

(Limited Opportunities) \$85,000

Position Your Company as a Thought Leader.

Work with BIO to develop a session that amplifies your company's leadership in your area of focus. Inspire the biotech industry with a compelling discussion on the most critical topics in our industry. Biopharma and key industry stakeholders alike take advantage of the opportunity for unparalleled brand exposure in front of targeted audiences. Check out the featured program topics for BIO 2022.

Benefits include:

- Opportunity to work with BIO to develop Super Session topic and invite speakers
- Recognition on signage and in-room presentation screen and all marketing materials promoting the super sessions
- Opportunity to display promotional materials in room
- Up to Four (4) General Access registrations (number of registrations based on total spend and membership status)
- Sponsor recognition on website, onsite signage and Convention marketing materials
- Access to onsite Sponsor Lounge and private meeting space



Sessions

Confirmed 2022 Session topics and Pricing

(Limited Opportunities) \$50,000

Topics list:

- BIOEquality - Equity, Diversity, and Inclusion in Biotech
- Biomanufacturing
- Brain Health
- Business Development & Finance
- Cell and Gene Therapy and Genome Editing
- Chronic Diseases
- Clinical Trials Innovations
- Diagnostics & Personalized Medicine
- Digital Health
- Emerging Issues: Solving new challenges through biotechnology
- Emerging Opportunities in Global Markets
- Infectious Disease & Vaccines
- Intellectual Property
- Next Generation Biotherapeutics
- Oncology
- One Health
- Orphan & Rare Diseases
- Patient Advocacy
- Regulatory Innovation
- Translational Research
- Value, Patient Access & Reimbursement

*Interested in a different topic? Contact BIO for additional information.

Benefits include:

- Opportunity to form a session (TBD based on program development)
- Recognition on signage and in-room presentation screen and in all marketing materials
- Opportunity to display promotional materials in room
- Up to Four (4) General Access registrations (number of registrations based on total spend and membership status)
- Sponsor recognition on website, onsite signage and Convention marketing materials
- Access to onsite Sponsor Lounge and private meeting space

Maximize Partnering & Deal Making

Academic Campus

(Exclusive) **\$50,000**

Align your company with the academic and research institutions participating in the BIO Business Forum. The Academic Campus will include a section of partnering suites dedicated to this important group of attendees to meet with prospective partners from industry.

Benefits include:

- Logo recognition in onsite signage including designated Academic Campus partnering booth wraps and kiosks
- 5 BIO Business Forum pass registrations
- Dedicated Customer Success Associate to assist with One-on-One partnering and scheduling of meetings in the designated partnering booths
- Access to onsite Sponsor Lounge and private meeting space
- Sponsor recognition on website, onsite signage and Convention marketing materials



BIO Business Forum Dedicated Partnering Suites

Maximize your time in the BIO Business Forum and get dedicated space to host your BIO One-on-One Partnering™ meetings scheduled through the BIO One-on-One Partnering™ System.

Standard Suites (Multiple Opportunities) **\$30,000**

Sponsorship benefits include:

- One (1) standard suite
 - Standard suites are approximately 6'6" x 9'10" or 2 x 3 meters (fits up to 4 people)
 - The standard suite will be set with one (1) table and four (4) chairs. BIO will also provide a trashcan, suite number sign and sponsor identification sign (logo)
- Customer Success Associate to provide dedicated assistance with the BIO One-on-One Partnering system and priority scheduling
- Up to three (3) Premier Access registrations (number of registrations based on total spend and membership status)
 - **Note:** To access the BIO Business Forum, a Premier Access Registration is required. This includes access the full event, including sessions, keynotes, exhibition and general receptions (BIO Business Forum and invitation-only reception not included)
- Sponsor recognition on website, onsite signage and Convention marketing materials
- Recognition as a BIO Business Forum sponsor
- Opportunity to display company materials at the BIO Business Forum sponsor literature rack
- Access to onsite Sponsor Lounge and private meeting space

Medium Suites (Multiple Opportunities) \$55,000

Sponsorship benefits include:

- One (1) medium suite
 - Medium suites are approximately 13'1" x 10' or 4 x 3 meters (fits 6-8 people)
 - The medium suite will be set with one (1) table and six (6) chairs. BIO will also provide a trashcan, suite number sign and sponsor identification sign (logo)
- Customer Success Associate to provide dedicated assistance with the BIO One-on-One Partnering system and priority scheduling
- Up to four (4) Premier Access registrations (number of registrations based on total spend and membership status)
 - **Note:** To access the BIO Business Forum, a Premier Access Registration is required. This includes access the full event, including sessions, keynotes, exhibition and general receptions (BIO Business Forum and invitation-only reception not included)
- Sponsor recognition on website, onsite signage and Convention marketing materials
- Recognition as a BIO Business Forum sponsor
- Opportunity to display company materials at the BIO Business Forum sponsor literature rack
- Access to onsite Sponsor Lounge and private meeting space

Large Suites (Multiple Opportunities) \$100,000

Sponsorship benefits include:

- One (1) large suite
 - Large suites are approximately 19'10" x 19'10" or 6 x 6 meters and are in a prime area of the BIO Business Forum Sponsor Court
 - The large suite will be set with one (1) table, six (6) chairs, and one (1) laptop and printer. BIO will provide electrical and internet for the complimentary laptop and printer. BIO will also provide a trashcan, suite number sign and sponsor identification sign (logo)
- Customer Success Associate to provide dedicated assistance with the BIO One-on-One Partnering system and priority scheduling
- Up to twelve (12) Premier Access registrations (number of registrations based on total spend and membership status)
 - **Note:** To access the BIO Business Forum, a Premier Access Registration is required. This includes access the full event, including sessions, keynotes, exhibition and general receptions (BIO Business Forum and invitation-only reception not included)
- Sponsor recognition on website, onsite signage and Convention marketing materials
- Recognition as a BIO Business Forum sponsor
- Opportunity to display company materials at the BIO Business Forum sponsor literature rack
- Access to onsite Sponsor Lounge and private meeting space



Super Suites (Multiple Opportunities) \$120,000

Sponsorship benefits include:

- One (1) super suite
 - Super suites are approximately 19'10" x 28'2" or 6 x 8.5 meters and are in a prime area of the BIO Business Forum Sponsor Court
 - The super suite will be set with one (1) table, six (6) chairs, and one (1) laptop and printer. BIO will provide electrical and internet for the complimentary laptop and printer. BIO will also provide a trashcan, suite number sign and sponsor identification sign (logo)
- Customer Success Associate to provide dedicated assistance with the BIO One-on-One Partnering system and priority scheduling
- Up to sixteen (16) Premier Access registrations (number of registrations based on total spend and membership status)
 - **Note:** To access the BIO Business Forum, a Premier Access Registration is required. This includes access the full event, including sessions, keynotes, exhibition and general receptions (BIO Business Forum and invitation-only reception not included)
- Sponsor recognition on website, onsite signage and Convention marketing materials
- Recognition as a BIO Business Forum sponsor
- Opportunity to display company materials at the BIO Business Forum sponsor literature rack
- Access to onsite Sponsor Lounge and private meeting space

Add-on Packages for Large and Super Suite Sponsors

Package 1 – Addition of standard suites

- Addition of two standard suites to any large or super suite sponsorship package
\$25,000

Package 2 – Customized Suite Branding

- Large Suite Wrap
 - Sponsor can brand one (1) exterior wall of their suite. Sponsor to provide BIO with artwork and BIO will handle printing and installation
\$10,000
- Super Suite Wrap
 - Sponsor can brand two (2) exterior walls of their suite. Sponsor to provide BIO with artwork and BIO will handle printing and installation
\$20,000

Contact BIO for examples of Customized Suite Branding



Company Presentations

Co-Sponsorship: \$25,000 (Two opportunities available)

Get strategic, onsite visibility in the Company Presentation Rooms where thousands of partnering companies will pitch their biotech innovations to licensing and business development representatives, venture capital firms, and other potential investors.

Benefits include:

- Recognition on signage and in-room presentation screens, on the company presentation schedule grid, in marketing materials and online
- Opportunity to place company materials outside the company presentation rooms
- Opportunity to nominate and introduce presenting companies in the company presentation rooms (script provided by BIO). Nominations are subject to BIO's review and approval
- Up to two (2) General Access registrations (number of registrations based on total spend and membership status)
- Recognition as a BIO Business Forum sponsor
- Sponsor recognition on website, onsite signage and Convention marketing materials
- Access to onsite Sponsor Lounge and private meeting space

Partnering System Sponsor

(BIO One-on-One Partnering™ System) \$100,000

Your company will receive premium recognition in BIO One-on-One Partnering™ and all associated outreach and promotion. BIO One-on-One Partnering provides access to the profiles and user accounts to thousands of companies, enabling them to request meetings and view their meeting schedules.

Benefits include:

- Sponsor logo in various places associated with BIO One-on-One Partnering™ Specific details will be provided by BIO
- Recognition as a BIO Business Forum sponsor
- Opportunity to display company materials at the BIO Business Forum sponsor literature rack
- Up to eight (8) General Access registrations (number of registrations based on total spend and membership status)
- Sponsor recognition on website, onsite signage and Convention marketing materials
- Access to onsite Sponsor Lounge and private meeting space
- Prime visibility on the BIO One-on-One Partnering home page



Exhibit

Exhibitor Booth Space

BIO International Convention is the world's largest biotech conference. With over 15,000 leading biotech decision makers, securing exhibit booth space will support your organizations efforts to bring a new vision for the biotechnology industry's future. Exhibitor space allows you firsthand access to establish your company as an international expert by building critical dialogues and sparking creative conversations.

Booth Space Pricing:

- \$44/square foot for BIO Members
- \$48/square foot for non-BIO Members
- \$500/per open Corner

**Minimum of 100 square feet*

Booth Package

A 10 x 10 Exhibit Space includes:

- Five (5) Exhibit Booth Personnel Badges (EBPs) per 100 square feet of exhibit space allowing access to the Exhibit Hall for setup, dismantle, and show hours.
- BIO Members: 1 (one) complimentary Convention Access registration per 100 square feet. Limit of 4.
- Company listing on the BIO International Convention website
- Complimentary Marketing Toolkit
- 8' backwall drape, 3' side-rail drape, and 1 booth ID sign (*does not apply to island booths*)

Exhibitor Booth Partnering

BIO One-on-One Partnering is the most efficient way to do business in the biotech and pharma industry. Our system makes it easy to identify and request meetings with potential partners. Exhibitors may choose to purchase access to the BIO One-on-One Partnering system to facilitate more face-to-face meetings within their booth space.

Partnering Pricing:

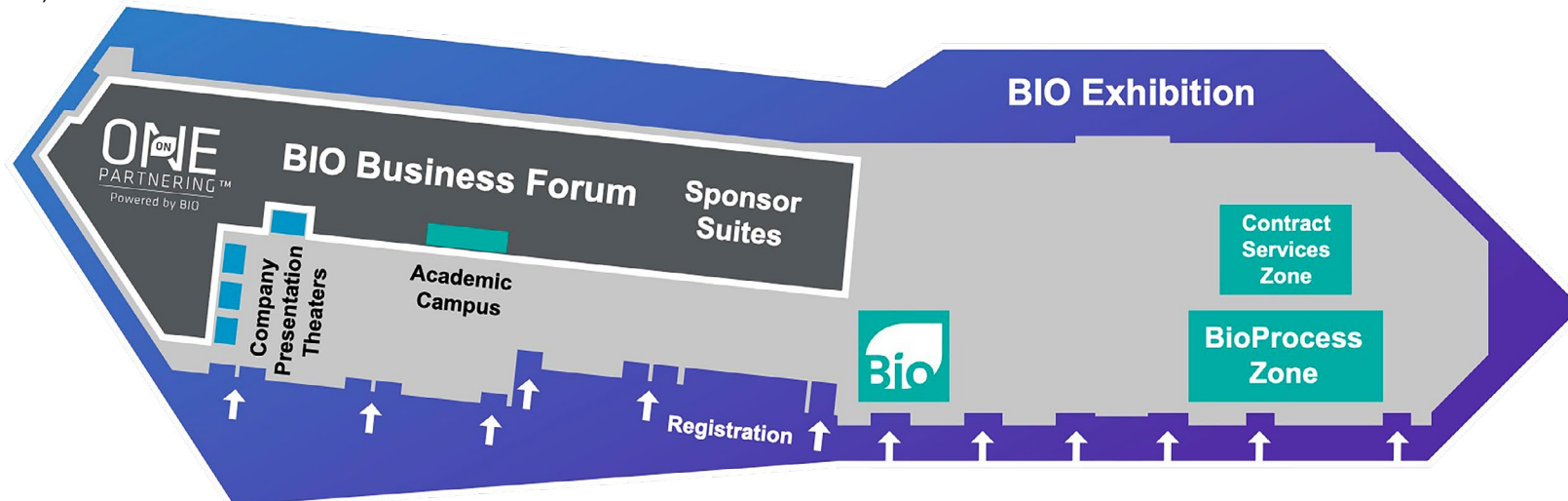
Exhibitor Partnering Accounts may be purchased for the prices listed below. Two partnering accounts are allowed per 100 sq ft of exhibit space.

- BIO Member: \$750
- Non-Member: \$950

Exhibit Hall Hours*

- | | |
|----------------------|--------------------|
| ■ Monday, June 13 | 12:00 pm - 6:30 pm |
| ■ Tuesday, June 14 | 10:00 am - 6:00 pm |
| ■ Wednesday, June 15 | 10:00 am - 6:00 pm |
| ■ Thursday, June 16 | 10:00 am - 4:30 pm |

**All hours are subject to change*



Boost Brand Visibility

Attendee Bags

\$225,000

This is an exceptional corporate promotional opportunity, as the sponsor logo is strategically placed on convention bags given to attendees. The sponsorship yields maximum corporate visibility for the entire convention and beyond, as most registrants continue to use the bags after the event.

Benefits include:

- Up to eighteen (18) General Access registrations (number of registrations based on total spend and membership status)
- Sponsor recognition on website, onsite signage and Convention marketing materials
- Access to onsite Sponsor Lounge and private meeting space

Charging and Sanitizing Stations

(2 Opportunities Available*) **\$25,000**

Get remarkable onsite visibility by sponsoring a charging and hand sanitizing stations. Located in high-traffic areas throughout the San Diego Convention Center (excluding the Exhibition Hall), attendees can plug in their laptops and/or charge their smart phones and other devices.

Benefits include:

- Recognition on charging station structure
- Opportunity to display company materials and provide promotional giveaways
- Up to two (2) General Access registrations (number of registrations based on total spend and membership status)
- Sponsor recognition on website, onsite signage and Convention marketing materials
- Access to onsite Sponsor Lounge and private meeting space

Floor Marker

(Multiple Opportunities) **\$5,000**

Place your advertisement on the floor of the bustling BIO Exhibition. This eye-catching floor marker will easily direct your prospects to your booth. Custom shaped floor graphics are available upon request and priced separately. BIO will work with you to customize a package with multiple floor markers for bigger impact!

Benefits include:

- One color floor marker – 2" x 4"
- Production, installation, removal



High-Visibility Signage Opportunities

(Multiple Opportunities) **\$7,500 - \$100,000**

Get prime visibility in front of thousands of thought leaders – great locations and packages available. To see our full inventory of signage opportunities, please contact BIO.

A sample of onsite signage includes:

- Hanging Banners
- Digital Signage
- Escalator and Stair Clings
- Airport & Train Station Signage
- Column Wraps
- Window Clings
- San Diego-wide Branding

Benefits includes:

- Up to four (4) General Access registrations (number of registrations based on total spend and membership status)
- Sponsor recognition on website, onsite signage and Convention marketing materials
- Access to onsite Sponsor Lounge and private meeting space

Lanyards

(Exclusive) **\$75,000**

Receive tremendous visibility throughout the entire convention! Each attendee name badge comes with a lanyard that will feature the sponsor's logo and the BIO logo. Approximately 12,500+ will be produced.

Benefits include:

- Up to four (4) General Access registrations (number of registrations based on total spend and membership status)
- Sponsor recognition on website, onsite signage and Convention marketing materials
- Access to onsite Sponsor Lounge and private meeting space

Wi-Fi

(Exclusive) **\$50,000**

The exclusive WiFi sponsor will be branded on the welcome screen that pops up when attendees log onto the network throughout the San Diego Convention Center.

Benefits include:

- Up to four (4) General Access registrations (number of registrations based on total spend and membership status)
- Sponsor recognition on website, onsite signage and Convention marketing materials
- Access to onsite Sponsor Lounge and meeting space



San Diego Branding

Hotel Key Cards

(Exclusive)

\$75,000

BIO will deliver thousands of branded key cards to BIO hotel rooms. Hotel Key Cards offer a unique opportunity to have your prospects carry around your sales message for the entire convention. As event guests arrive at our designated host hotels, they will be handed and greeted by your customized hotel key card. The advertising possibilities are endless; promote your booth number, special event, or new product release! **Copyright © 2012 3D Media Group All Right Reserved**

Benefits include:

- Branded hotel key card
- Distribution to all major hotels
- Up to four (4) General Access registrations to access the full event, including sessions, keynotes, exhibition and general receptions (BIO Business Forum and invitation-only reception not included). The number of registrations will be based on total spend and membership status
- Sponsor recognition on website, onsite signage and Convention marketing materials
- Access to onsite Sponsor Lounge and private meeting space





International Convention

June 13-16, 2022 • San Diego, CA

Additional San Diego
Branding Opportunities
are available upon request.

Please contact our Sales & Sponsorship Team
at sponsor@bio.org for more information
on city-wide branding at BIO 2022.